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The Northeast Utilities System

February 1, 2010

Debra A Howland Executive Director and Secretary New Hampshire Public Utilities Commission Eight Old Suncook Road, Building One Concord, New Hampshire 03301-7319

> Re: CORE Energy Efficiency Programs Docket No. DE 09-170

Dear Secretary Howland:

Pursuant to the Settlement Agreement accepted by the Commission in the abovecaptioned matter, the Electric Utilities hereby submit seven copies of a marketing plan summary and related budget for the 2010 CORE Energy Efficiency programs. The Settlement Agreement, adopted by the Commission in Order No. 26,062, provided:

The Utilities will provide a marketing plan for 2010, and a detailed budget allocation for the marketing budget with input from the Settling Parties and Staff, by the end of January 2010. The Utilities will utilize their existing marketing approach until this plan is completed and executed. Exhibit 2 at page 8. *See*, Order No. 25,062 at 14.

The marketing plan summary is due by the end of January; however, the report is being filed today pursuant to N. H. Code Admin. Rule Puc § 202.03 (b).

Copies have been provided to all parties pursuant to Puc § 203.11.

Very truly yours,

Gerald M. Eaton Senior Counsel

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